

# La Cruz Habitat Protection Project



Holiday Newsletter - 2009

LCHPP, Inc and LCHPP-Mexico  
Wish You All The Best For The Holiday Season and Throughout The Year  
*Thank You For Your Support!*



## Restoring Forests to Mexican Mountainsides

*benefits wildlife, humans and the health of our planet*

*This holiday,  
consider giving the  
gift of trees.*

*Trees help restore  
the environment for  
wildlife and for  
ourselves.*

*A holiday card will  
be sent to the  
recipient announcing  
your gift.*



## The 4.5 Million Tree Milestone

LCHPP, Inc., a 501 ( c ) 3 not for profit organization in its third year, supported the planting of 470,180 pine, cedar and fir tree seedlings during the 2009 season with its partner, LCHPP-Mexico, a community based reforestation program. Of these, 347,180 were planted in the monarch's overwintering area in Central Mexico and 123,000 around Michoacan's imperiled highland lakes of Patzcuaro and Zirahuén.

One hundred thousand of these trees were planted in cooperation with the Michoacan Reforestation Fund. The balance of the trees were planted through the generous support of individual donors, American Forests Global Re Leaf Program, October Hill Foundation, and Spirit of Butterflies tours.

LCHPP-Mexico, which has been planting trees since 1997 in and around the monarch overwintering reserves, successfully planted a total of 722,260 trees this past summer of 2009, with additional support from the Mexico-based organization, Reforestamos Mexico, A.C., bringing the cumulative number of trees close to 4.5 million (4,470,555 to be exact) on approximately 1,875 hectares of land. (4,633 acres)

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*Your tax-deductible donation helps to Protect Monarch Overwintering Habitats and watershed areas, prevents soil erosion, and helps local inhabitants toward economic self-sufficiency while combating climate change. Help off-set your own carbon footprint by planting trees. Be part of the solution. Help build a better future.*

La Cruz Habitat Protection Project: (956)-682-8277

<http://www.lchpp.org>



La Cruz Habitat Protection Project, Inc.  
 Administrative Office  
 404 Victoria Ave.  
 McAllen, Texas 78503



# Please Help Stop Global Warming by Helping us Meet Our Goal of Planting 1 Million Trees Each Year.

## Independent Project Review

With support from October Hill Foundation, early this year we contracted with an independent expert to conduct a review of the project. The objective was to assess the program's strengths and weaknesses. Some highlights of this report are:

- Tree survival rate at our farmland conversion reforestation sites averages 71%.
- Excellent innovative nursery practices: Jose Luis Alvarez, the head of LCHPP-Mexico, continually improves the nursery infrastructure and techniques with innovative cost cutting practices that result in uniformly excellent trees.
- Capable of producing one million trees a year: Due to these improvements, the LCHPP nursery is now capable of meeting the increasing demands for reforestation by producing one million trees a year.
- Carbon sequestration: The new forests also benefit the health of our planet through carbon sequestration. By randomly monitoring the sites, the Project Review Report concluded that our farmland conversion reforestation sites sequester 4 to 10 metric tons of carbon per hectare per year. Based on a 25 year growing cycle, one ton of carbon dioxide emissions is sequestered or offset for every 4 trees planted through our project.



## Educational Outreach

This is an important part of our program. Each year, we conduct environmental workshops and tree planting programs in local schools to foster good forest stewardship. We have given schools tens of thousands of trees while instructing the children, their parents and teachers how to plant and care for them. This year, over 18,000 trees plus 200,000 seeds were given to schools in the monarch area and the highland lakes area. In addition, we offered technical support for those schools wanting to start their own greenhouses.

## Give the Gift of Trees

Consider giving a gift with lasting and far reaching positive impact this holiday season, or anytime of the year, to celebrate or remember a loved one. The recipient of your gift will receive a card acknowledging your gift of trees.

*You can now donate online by credit card by visiting [www.lchpp.org](http://www.lchpp.org).*

Plant trees to sequester carbon or Save monarch butterfly habitat: visit Greater Good and the Rain Forest site, an online shopping venue where you can purchase green gifts and fair trade items that help the planet and its people. <http://greatergood.org/cause-environment.html>

## We Continue to Plant Two Trees For Every Dollar Donated

Participants in the program receive the trees free of charge. Who are they? They are over a thousand individuals in 25 mestizo and indigenous communities who live in the shadow of the monarch butterfly reserves and the highland lakes region contribute their time and energy to plant and care for the trees. The participants are given technical assistance on planting and sustainable forest management. Whether the participants are individual families or communities, all are investing in their future. They inspire their friends and neighbors to plant trees so that the demand for our trees is growing each year. The new forest areas established through this program will help take the pressure off the remaining natural forests.



**For every \$1.00 donated to La Cruz Habitat Protection Project, we guarantee at least two trees will be planted.**

**Yes,** I want to help LCHPP restore forests of central Mexico and at the same time help improve the living standards for rural people dependent on forest resources while restoring the environment, protecting water resources and providing habitat for native wildlife.

**PLEASE MAKE CHECK PAYABLE TO:** La Cruz Habitat Protection Project, Inc. **Mail to:** LCHPP, Inc. Outreach Office  
 434 Bostock Rd. Shokan, NY 12481-5415

### Information on Matching Gifts:

Matching gifts can double and even triple the amount of your gifts. If you or your spouse is affiliated with a company that offers matching gifts, please contact your personnel officer to obtain a Matching Gifts form and enclose it with your gift.

Name(s): \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email \_\_\_\_\_

*Please help us save trees and administrative costs by supplying your email address and receive future newsletters by email Every dollar saved plants two or more trees.*

*LCHPP, Inc is a 501(c)3 non-profit organization, and all donations are tax deductible to the full extent of the law.*